FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL							
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Paul Ray M Jr						Issuer Name and Ticker or Trading Symbol UNIVERSAL CORP /VA/ [UVV] Date of Earliest Transaction (Month/Day/Year)									heck a	all app Direc	nship of Reporting I applicable) Director Officer (give title		10% C	
(Last) PO BOX	`	rst) (M	Middle)		08/09	08/09/2010									X	belov			below)	
(Street) RICHMO			3260 Zip)			. If Amendment, Date of Original Filed (Month/Day/Year) $8/11/2010$									Indivi ne) X	Form	or Joint/Group Filing (Check Applicable In filed by One Reporting Person In filed by More than One Reporting In filed by More than One Reporting			
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3) 2. Transacting Date (Month/Day/					y/Year)	Execution Date,			Transaction Dispose Code (Instr. and 5)			rities Acquired (/ ed Of (D) (Instr. 3			3, 4 Secu Bend Own		urities eficially ned		Ownership rm: Direct or irect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount	(A (I	A) or D)	Price		Following Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		(msu. 1)
Common Stock 08/0					2010 08/		09/2	010	J ⁽¹⁾		103(1)	1) A		\$38.	.09 37,264(2)		',264 ⁽²⁾		D	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. 8)		of Deriv Secu Acqu (A) o Dispo	r osed) r. 3, 4	6. Date Expiration (Month/E	n Da	ear) Securities Underlying Derivative Security (In 3 and 4)		3	8. Pri of Deriv Secu (Instr	ative	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

Explanation of Responses:

- 1. Shares acquired upon reinvestment of cash dividends and are exempt from line item reporting under SEC Rule 16a-11.
- 2. Includes 13,800 restricted stock units and 1,215 dividend units on the restricted stock.

Ray M. Paul, Jr., by Terri L. Marks, Power of Attorney

08/16/2010

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.