



August 4, 2009

## **Universal Corporation Announces Quarterly Dividends**

RICHMOND, Va., Aug. 4 /PRNewswire-FirstCall/ -- George C. Freeman, III, Chairman, President, and Chief Executive Officer of Universal Corporation (NYSE: UVV), announced today that the Company's Board of Directors declared a quarterly dividend of forty-six cents (\$0.46) per share on the common shares of the Company, payable November 9, 2009, to common shareholders of record at the close of business on October 13, 2009.

In addition, the Board of Directors declared a quarterly dividend of \$16.875 per share on the Series B 6.75% Convertible Perpetual Preferred Stock, payable September 15, 2009, to shareholders of record as of 5:00 p.m. Eastern Time on September 1, 2009.

Headquartered in Richmond, Virginia, Universal Corporation is the world's leading tobacco merchant and processor and conducts business in more than 30 countries. Its revenues from continuing operations for the fiscal year ended March 31, 2009, were \$2.6 billion. For more information on Universal Corporation, visit its web site at [www.universalcorp.com](http://www.universalcorp.com).

SOURCE Universal Corporation

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